

Course Schedule Semester 1/2024 (August-December 2024)

The Bachelor of Arts Program in Service Innovation (International Program)

student 61		student 66									
Course Code	Course	Course Code	Course	Type	Quota	Instructor	Sec/Gr	Room	Time	Midterm Exam	Final Exam
SV432	Modern Entrepreneurship for Service Innovation Management	SV432	Digital Entrepreneurship	Core	7	Dr. Annop Peungchuer	236401	TBA	Wed. 13.00 - 16.00 hrs.	1 October 2024 09.00 - 12.00 hrs.	3 December 2024 09.00 - 12.00 hrs.
SV353	In Flight Passenger Services	-	-	Core	7	Dr. Suttha Sanpetpanich	236401	TBA	Sat. 9.00 - 12.00 hrs.	5 October 2024 09.00 - 12.00 hrs.	7 December 2024 09.00 - 12.00 hrs.
SV354	Healthcare Business Management and Strategy	-	-	Core	7	Assoc. Prof. Dr. Suwaree Namwong	236401	TBA	Fri. 13.00 - 16.00 hrs.	4 October 2024 13.00 - 16.00 hrs.	12 December 2024 09.00 - 12.00 hrs.
SV320	Responsible and Sustainable Development in Service Industry	SV320	Sustainability in Service Industry	Core	8	Asst. Prof. Dr. Kannapa P. Chieochan	236401	TBA	Tue. 9.00 - 12.00 hrs.	1 October 2024 09.00 - 12.00 hrs.	3 December 2024 09.00 - 12.00 hrs.
SV434	Risk Mitigation and Crisis Recovery Management in Service	SV434	Business Continuity Management in Service Industry	Core	7	Dr. Purimprach Sangkaew	236401	TBA	Mon. 13.00 - 16.00 hrs.	30 September 2024 13.00 - 16.00 hrs.	9 December 2024 13.00 - 16.00 hrs.